



Steve Peters, CFE
President

Steven L. Peters is the founder and president of VenuWorks. A graduate of the MFA program in Arts Administration at the University of Iowa, Mr. Peters began his career in 1976 in Dubuque, Iowa as manager of the Five Flags Center.

In 1982 Mr. Peters moved on to the Iowa State Center in Ames, Iowa, a four building entertainment /sports/conference complex at Iowa State University. While at ISU, he began the successful presentation of concerts in the 55,000 seat Cyclone Stadium and served as Director of the acclaimed Ames International Orchestra Festival.

In 1990 Mr. Peters was named the National Director of Operations for Ogden Entertainment, Inc. serving as opening director of the Target Center in Minneapolis, Minnesota for Ogden before being named an Ogden Vice President in 1995.

In the fall of 1996, Mr. Peters left Ogden to form Compass Facility Management, a company he created to better serve the unique management and operational challenges of mid-market facilities. Steve Peters was an industry forerunner of private management in the '90's, when the outsourcing of the management of publically owned venues to third-party operators was a new approach for municipalities, and not nearly as proven a model as it is today.

Steve is a Past President of the International Association of Venue Managers (IAVM), an organization of nearly 4000 members involved in the management of arenas, theatres, stadiums and convention centers worldwide. He has been an active member of the IAAM since 1977, having served on the IAVM Board as a director at large and a district vice president. He was a member of the first Board of Regents for IAVM's Public Assembly Facility Management School, where he served as an instructor for six years. He has earned the distinction of Certified Facilities Executive (CFE), the highest professional certification available in the public assembly facility industry. Peters has written articles for several publications, including *Performance Magazine* and *Facility Manager*.

The father of five and grandfather of three, Steve and his wife Randi are active in community affairs, including United Way of Story County, The Ames Chamber of Commerce, Youth and Shelter Services, Habitat for Humanity, League of Women Voters, Coalition for Disaster Recovery, Rotary International, and Bethesda Lutheran Church.