



Phil Potter

National Director of Programming

Phil is charged with bringing a wide variety of programming to VenuWorks-managed buildings. He began his entertainment career as a talent buyer for the Don Romeo Agency in Omaha and was Director of Concerts at Pershing Center in Lincoln, also becoming SMG's Regional Booking Director in 2004. He has worked with VenuWorks since 2006 and speaks daily to a myriad of promoters, agents and artists to keep our venues busy. This daily activity has been instrumental in bringing acts from Neil Diamond to Taylor Swift, James Taylor to Slipknot, and everyone in between, into VenuWorks managed facilities. Being a former musician, booking agent, promoter and "building guy", Phil has seen all aspects of the business...and is able to understand the needs of all parties he is involved with.