



Gene Felling

Vice President Western Region

Gene Felling serves VenuWorks as Vice President for the Western Region along with his duties as Executive Director for the venues in Cedar Rapids, IA. In addition, Gene is responsible for recruiting programming for the Alerus Center indoor stadium in Grand Forks, North Dakota and growing VenuWorks facilities in the Western United States.

As a long time veteran in facility management, Felling began his career at The Forum in 1975 and then, after six years, took on the ambitious challenge of building, opening and operating Pacific Amphitheater in Orange County, California. He also spent six years as General Manager of Universal Amphitheater, now known as the Gibson Amphitheater in the Los Angeles area.