



**Andy Long**  
Regional Vice President

Andy is a long-time industry executive with extensive experience in marketing, management, and opening of public assembly facilities. He most recently managed the opening of the new Iowa Events Center in Des Moines, a multi-building complex in Des Moines made up of the 17,000-seat multi-purpose Wells Fargo Arena and the 100,000 sq. ft. HyVee Hall Convention Facility. Prior to Des Moines, Long opened the Wachovia Arena at Casey Plaza in Wilkes-Barre, Pennsylvania, a 10,500-seat entertainment and sports arena. He has also served as Director of Marketing at the North Charleston Coliseum, The Iowa State Center in Ames, Iowa, and the Erwin J. Nutter Center in Dayton, Ohio. He has also been a regional Marketing Director for Feld Entertainment with Ringling Brothers and Barnum and Bailey Combined Shows.