



Sharon Cummins - National Director of Planning and Development

Cummins is the lead executive in VenuWorks' consulting business and develops strategic plans for managed locations. Cummins has 19 years of venue management experience, including ten as Executive Director of the U.S. Cellular Center and Paramount Theatre in Cedar Rapids, Iowa. Cummins led the \$7.8 million renovation of the historic Paramount Theatre and supervised the management transition at the Cedar Rapids Ice Arena while serving in many leadership roles in the community.

Over the past three years that Cummins has been a part of VenuWorks Planning and Development Division, she has consulted with clients providing needs analysis for theaters, convention centers, multi-use arenas and auditoriums. She also works in partnership with the governing authorities of VenuWorks' managed venues to facilitate strategic planning to establish their long-term goals and objectives. Additionally, Cummins has led the redevelopment of the VenuWorks electronic library, a uniform system of forms, policies and procedures used by VenuWorks' facilities to create efficient and productive operations.