



## **Russell Ferguson - Director Food and Beverage Operations**

Russ Ferguson brings over 25 years of experience to the VenuWorks management team. Originally trained as a chef, Ferguson most recently served as the Senior Director of Leisure Services for the Philips Arena in Atlanta. While there he also designed and opened the concessions and catering operations at Braves Stadium in Rome, Georgia. Prior to his tenure in Atlanta, he worked for Ogden Entertainment as a Northeastern U.S. District Manager, General Manager at Target Center in Minneapolis, and Operations Manager at the Louisiana Superdome in New Orleans. Over the years, he has provided food and beverage management for NHL and NBA All Star Games, NFL Super Bowl, several NCAA Championships, and the Republican National Convention.

Ferguson works with VenuWorks' expanding portfolio of food and beverage operations to assist them in creating memorable guest experiences while maximizing revenues for our clients.

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