



## **Lindsay Peters – Communications Manager**

Lindsay Peters carries the responsibility to review existing training programs and to assist each location in updating, enhancing and improving the training process. In addition, she is responsible for producing the *VenuWorkers* newsletter and training materials for distribution to VenuWorks location staff members.

Lindsay has extensive experience in recruiting, scheduling, and training having served as an event coordinator and event manager for VenuWorks' facilities in Grand Forks and Cedar Rapids before returning to graduate school.

Her experience supervising part time event staff serves VenuWorks well as the company develops new programs to bring continuity and consistency to the training of part time crew members throughout VenuWorks locations. She also has experience creating training materials, organizing communications, and creating event reports. Her skills are put to work building, maintaining, and editing marketing materials and venue management proposals, location material, and various independent projects.

Lindsay participates in the creation of new events to be shared among VenuWorks facilities, processing event share ideas through the newsletter. In addition to events, she also actively seeks new accounts for VenuWorks and processes marketing materials.